

play&go[®]

let's go playing



Catalogue 2021

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Concept

The Play&Go® bag is a simple and effective solution to toy storage, and it's lots of fun. A 2 in 1 toy storage bag that doubles, as a play mat is every child's dream. Even Lego® storage is simple, and dolls, cars, balls and blocks can all be swiftly cleared away with one swing. When kids use the Play&Go® it motivates them to clean up and to throw the toys into the bag!

THE ULTIMATE
STORAGE BAG!



Product

Is toy storage a drama in your home?
Discover the Play&Go® bag!

We all know that feeling. Toys under the bed, on the floor, in the dog's basket - but you still can't find that favorite piece of LEGO®, Playmobil® or Duplo®...

The Play&Go® bag is a simple and effective solution to toy storage, and it's lots of fun. A 2-in-1 toy storage bag that doubles as a play mat is every child's dream. The Play&Go® toy storage bag measures 140cm in diameter and is made from polycotton fabric. Its portable, hardwearing design also makes it the perfect Lego® storage sack for the beach, the park, holidays or trips to visit grandparents.





COOLEST
BAG EVER!

About

We are a Belgian based creative company offering clever, colorful and inspiring products for you, your kids and your home. At Play&Go® we understand how important fun and creative play is for kids. We love designing and crafting quality products that will make kids happy, and put a smile on everyone's face! With Play&Go® you can be sure you are buying quality products that will last a long time and offer great value for money.

Play&Go® is a wonderful decoration brand for children. Our first product and worldwide success is the colorful Play&Go® bag. This practical bag is ideal for kids and parents as it encourages play at home or away. The Play&Go® bag makes it easy to transport toys and to tidy them away. Crafted from durable polycotton and available in a range of attractive colors, this bag is also a great idea for nursery and playroom storage.



Print Collection \varnothing 140cm



whale



swan



rainbow



crosses



arrows



space



cactus



paint swipes



stripes pink



geo coral



geo green



geo mustard



stripes green



stripes black



stripes mustard



cherry love



big cars

Print

THE SMARTEST BAG EVER

Print Collection Ø 140cm
DOUBLE PRINTED



L.A. roadmap



a walk in the park



animal alphabet



veggie numbers



OMY Paris



circus



train / happy bears



roadmap / thunderbolt



worldmap / stars

DOUBLE PRINTED,
DOUBLE PLEASURE!



Print

I LOVE YOU
CHERRY MUCH!



new

cherry love



Print



VROOM
VROOM



new

big cars

Print

LET'S CRUISE
IN THE CITY



L.A. roadmap



Print



RAISING KIDS IS LIKE A WALK IN THE PARK



a walk in the park

Print

LEARN THE ALPHABET
WITH PLAY & GO!



animal alphabet



Print



LEARN TO COUNT
WITH PLAY & GO!



veggie numbers

Print

LIFE IS A
CIRCUS
ENJOY THE
SHOW



circus



Print



NEW
PARIS
DESIGN

1 BAG
+ 3 MARKERS
= 4 FUN



OMY paris



Print

ROADTRIP TIME
HIT THE ROAD



roadmap / thunderbolt



Print



BIG
ADVENTURES
START HERE



train / happy bears

Print

EXPLORE
the WORLD
around you



worldmap / stars



Print

play&glow

the ultimate glow-in-the-dark storage bag



space

Print

SOMEWHERE OVER
THE RAINBOW



rainbow



Print



Print

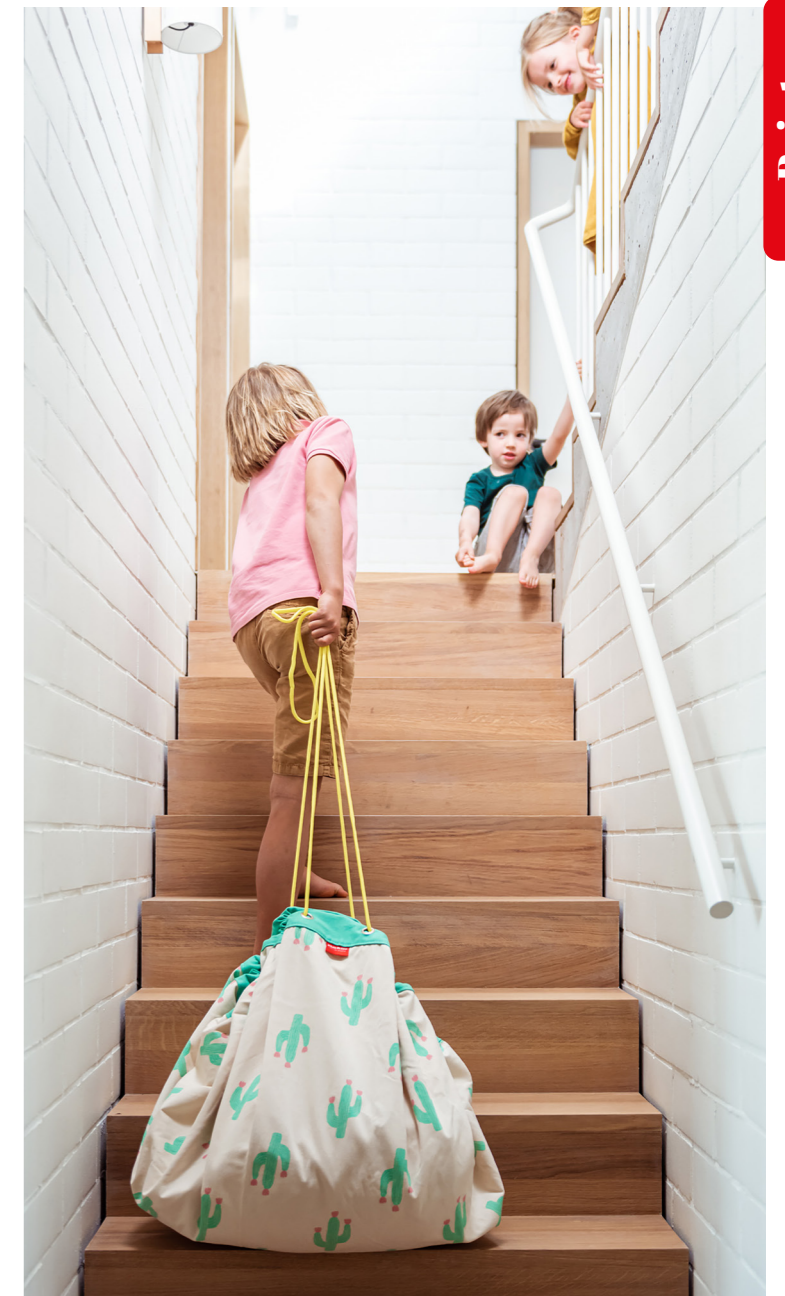


DREAM BIG
AIM HIGH



arrows

Print



Print

Mini Collection Ø 40cm



Play&Go® mini is an amazing portable bag to storage your favourite toys, snacks, textile pens, beachwear and much more! Made of high quality polycotton and measures 40 cm.



car



space



supergirl



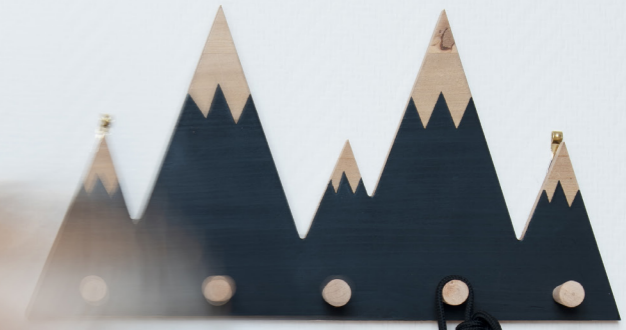
rainbow



cherry gold



thunderbolt

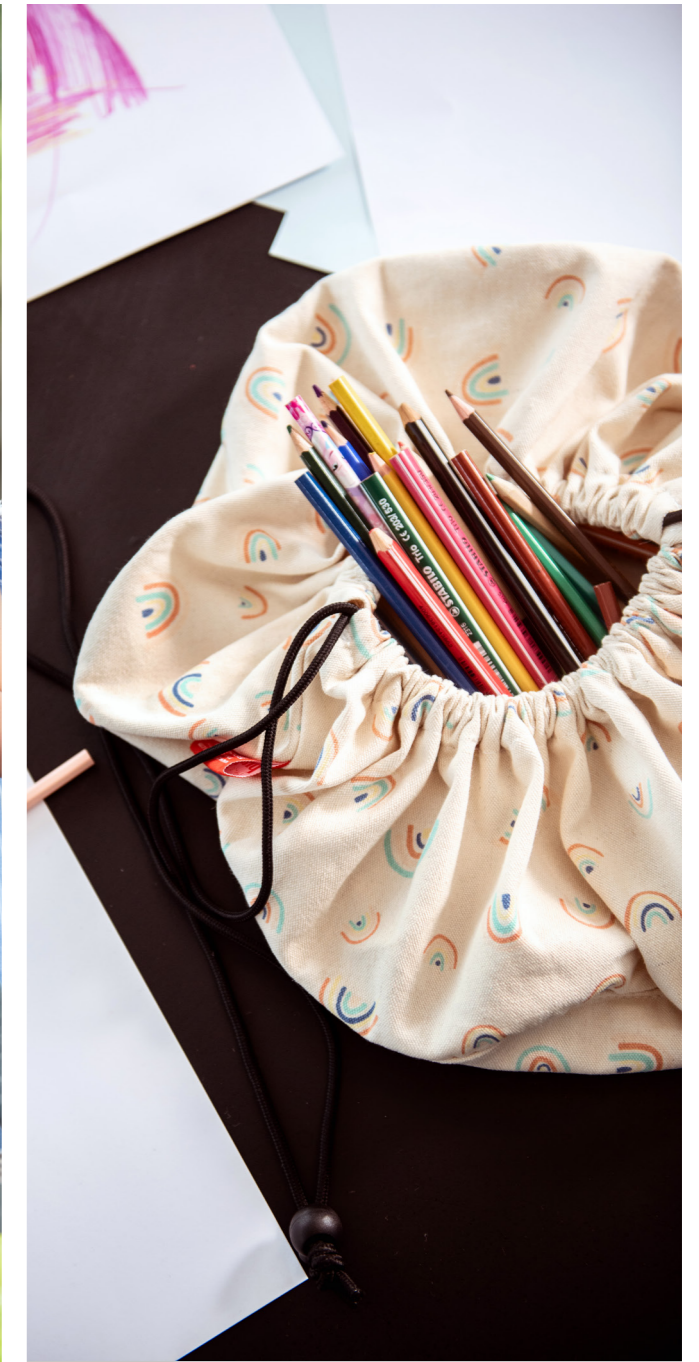




Mini



HOLY MOLY!
MULTIPLE USAGE
FOR THIS
PLAY&GO MINI



Outdoor Collection Ø 140cm

The unique outdoor solution for adults and kids. The Play&Go® Outdoor is the unique waterproof solution to take all your needs with you for a day at the beach or in the park, having a great picnic. Lay it out to sit or play on it. If the ground is wet you definitely stay dry. Time to go? Simply pull on the rope and everything is gathered neatly into it. The adjustable shoulder strap makes it more easily to carry. The Play&Go® toy storage bag measures 140 cm in diameter and is made from quality soft PU laminated polyester.



WATERPROOF
+
ADJUSTABLE HANDLE
+
ESCAPE HOLE
FOR SAND OR WATER



surf



play



Outdoor



sea



stripes

Outdoor



Outdoor

Soft Collection \varnothing 120cm

Discover this stylish 3in1 playmat! This is the unique baby play mat which is at the same time storage toy bag, diaper bag as well.

The inside features baby-fun animals the peacock, polar bear, penguin, and lama, while the outside displays four mom friendly, attractive, choices. Overall a win-win for both ends of the family.

120 cm in diameter and made from high-quality soft jersey cotton to give the baby maximum enjoyment and comfort .

This 2cm thick playmat and diaper bag is so practical and functional for your every day use. The adjustable and removable shoulderstrap guarantees a great comfort or just hang it on the stroller and off you go!

Play&Go® has been sure to make the product baby-safe, with a cotton flap cover that makes sure a baby is not able to access its rope.

Try and fall in love with this one-of-a-kind play mat.



EXTREMELY SOFT COTTON

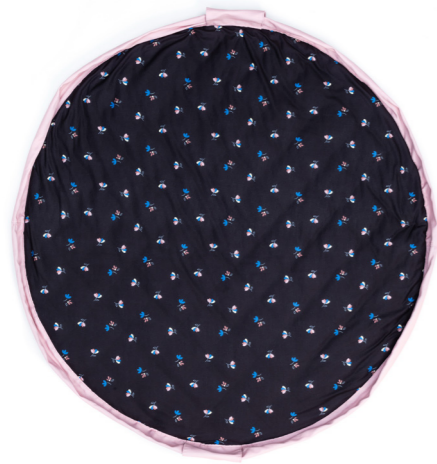
+

ADJUSTABLE HANDLE

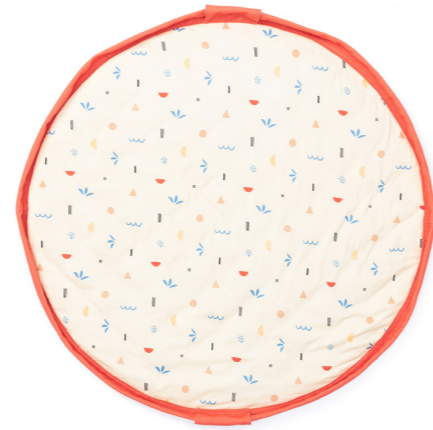
+

BABYPROOF ROPE SYSTEM

Soft Collection Ø 120 cm



flowers



icons



Moulin Roty

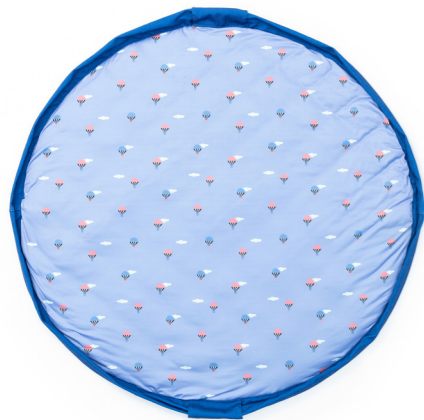
olga



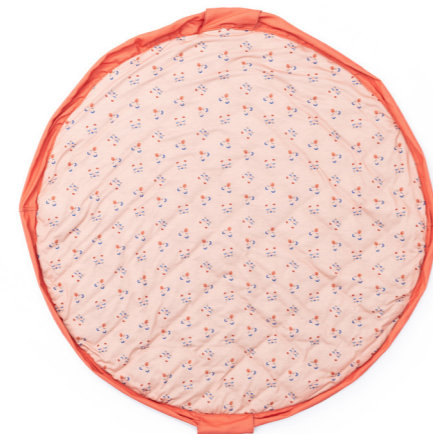
new

Moulin Roty

baobab



air balloon



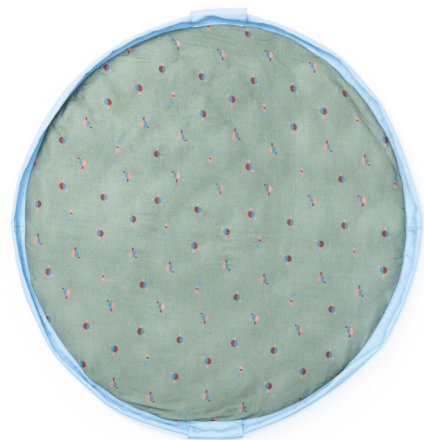
animal faces



penguin



peacock



ping pong



sophie la girafe

SOPHIE
LA GIRAFE
— Paris 1987 —



polar bear

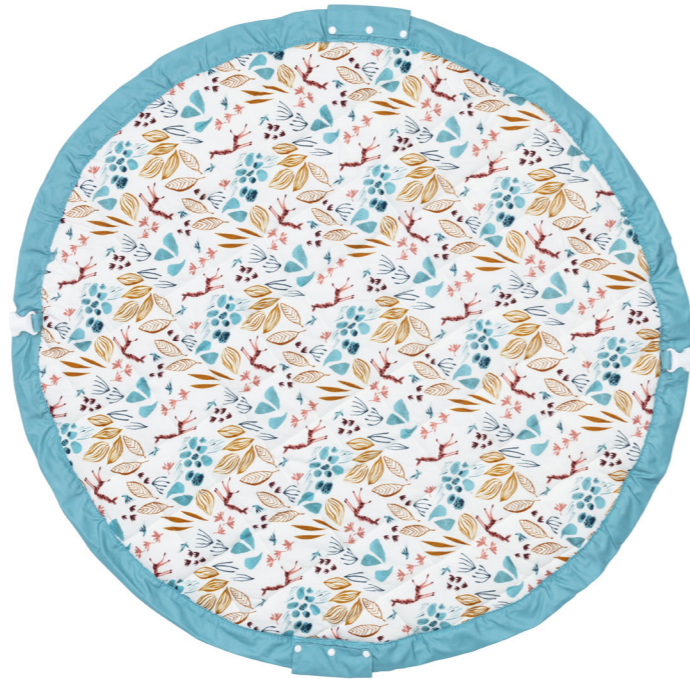


lama

Soft

PLAY & GO
X
Moulin Roty

new

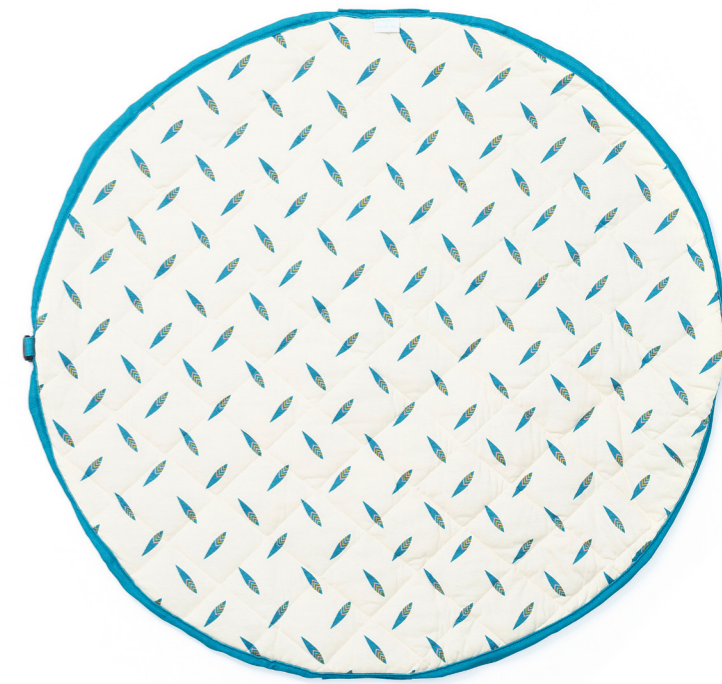


Soft

baobab

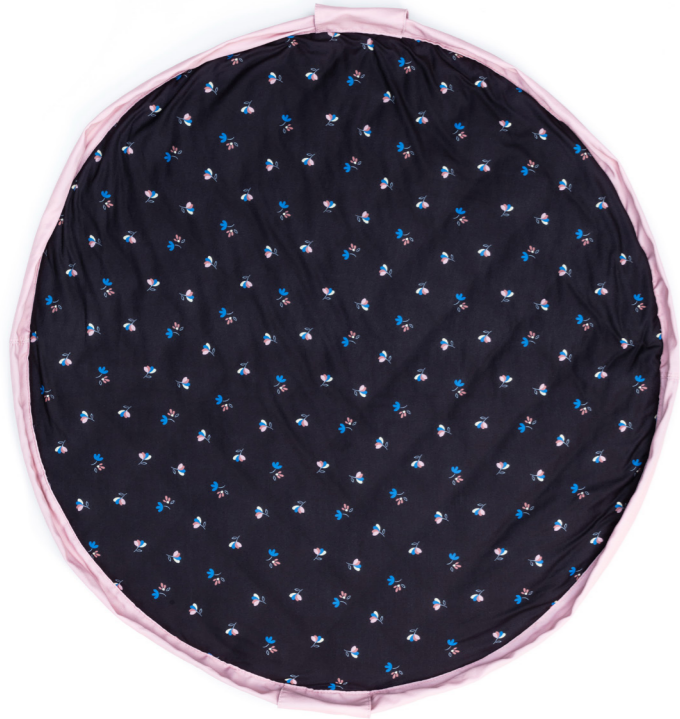


PLAY & GO
X
Moulin Roty



Soft

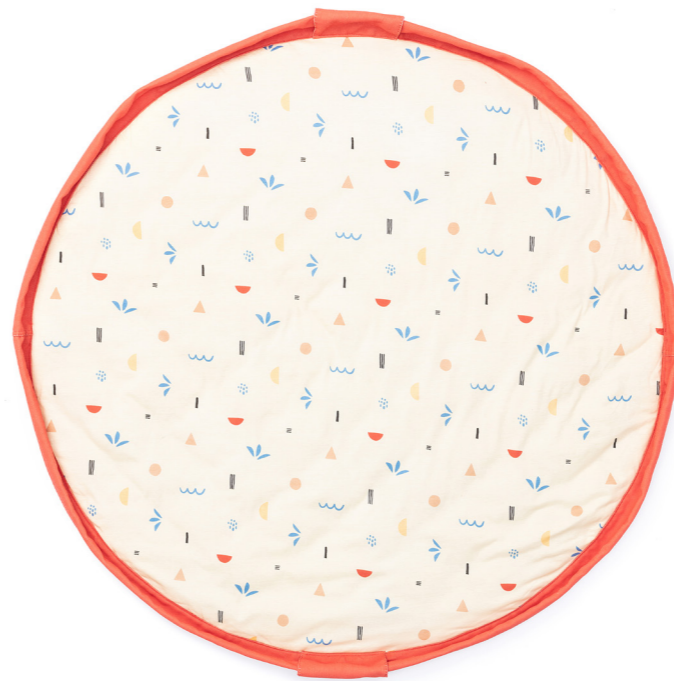
olga



flowers

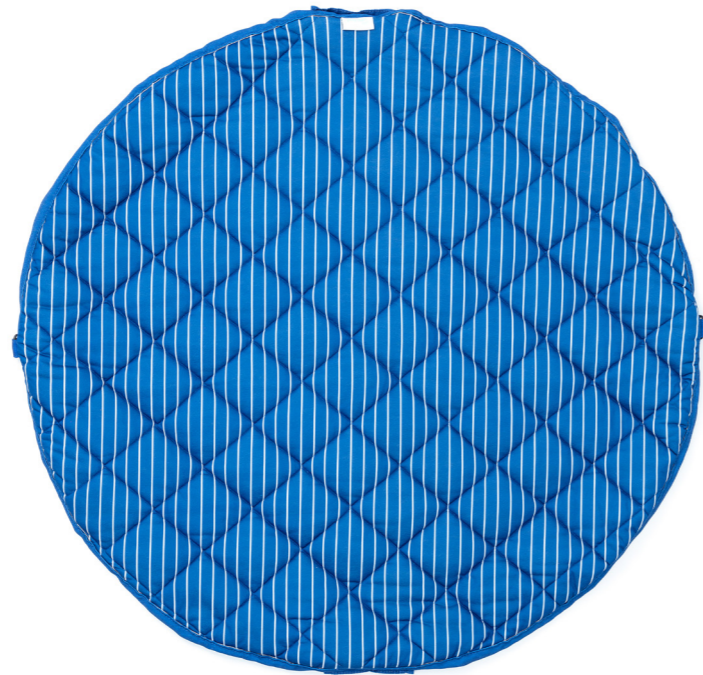
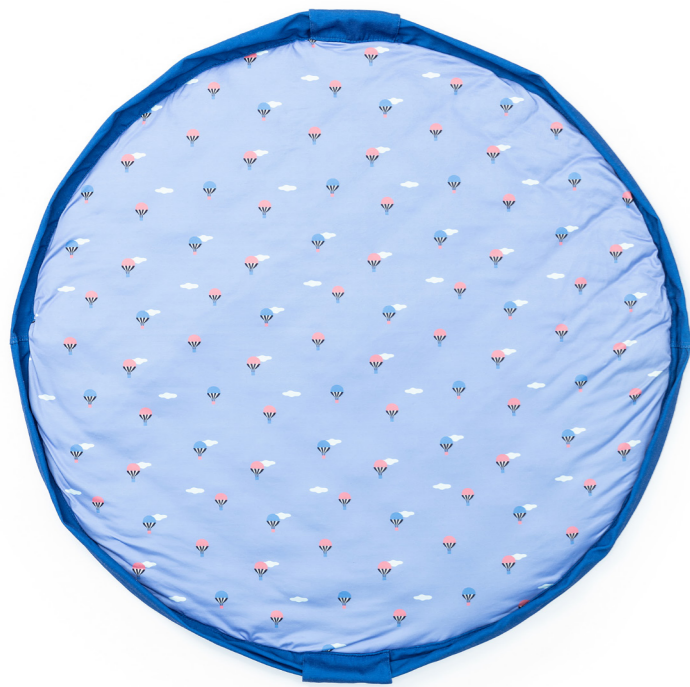


Soft



Soft

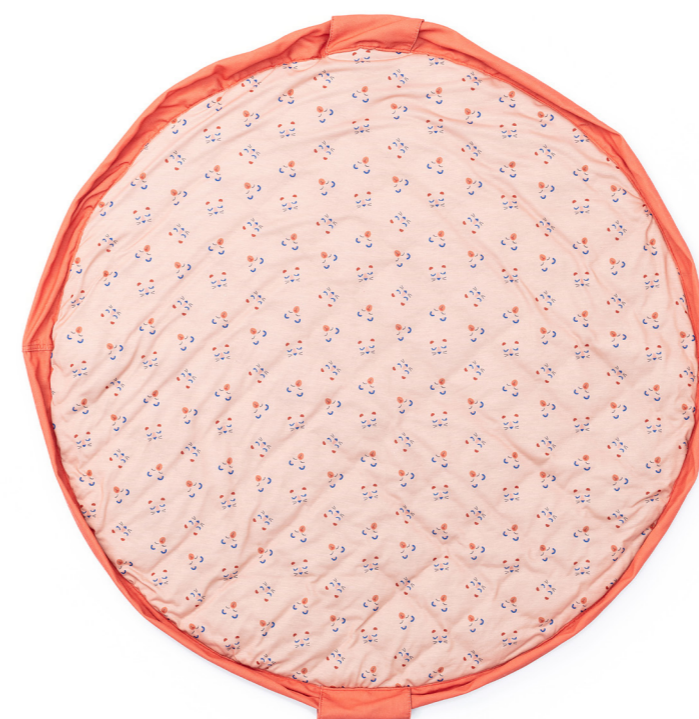
icons



air balloon

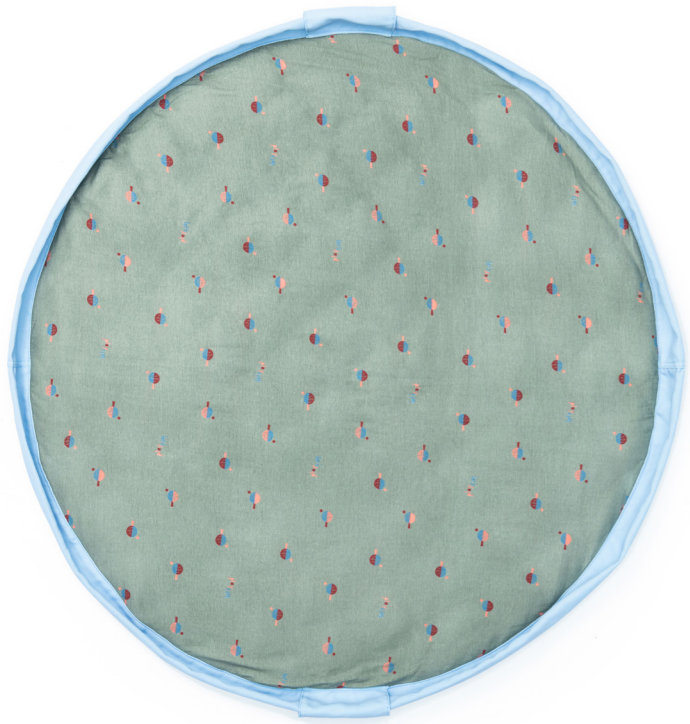


Soft



Soft

animal faces



ping pong



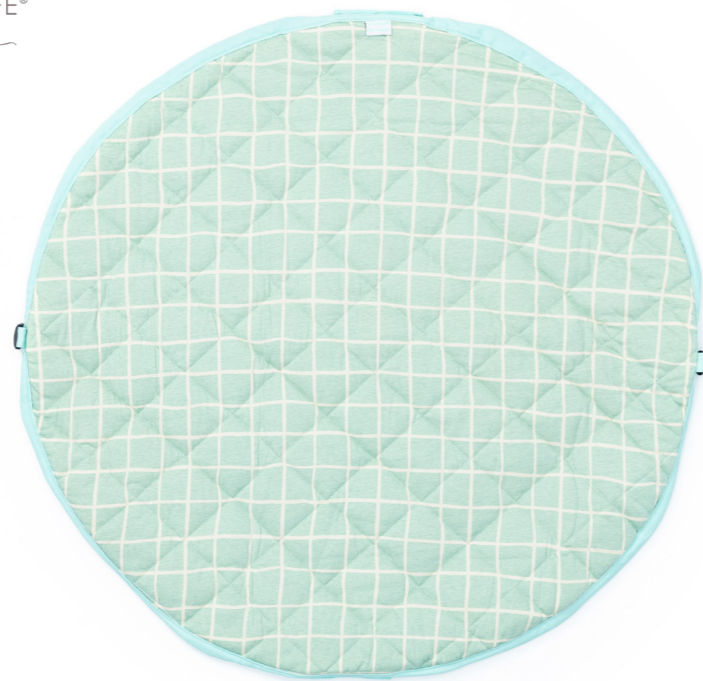
Soft

PLAY & GO



SOPHIE
LA GIRAFE®

~ Paris 1961 ~



sophie la girafe



Soft



Soft

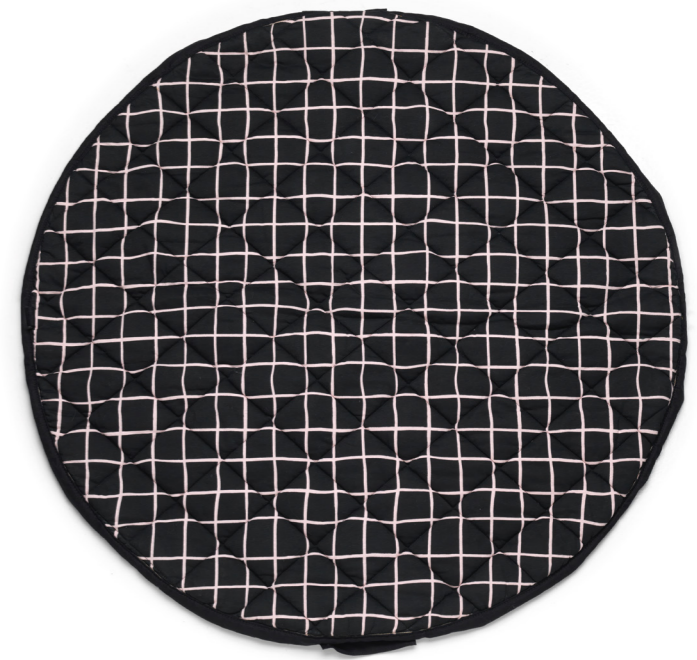
peacock



penguin

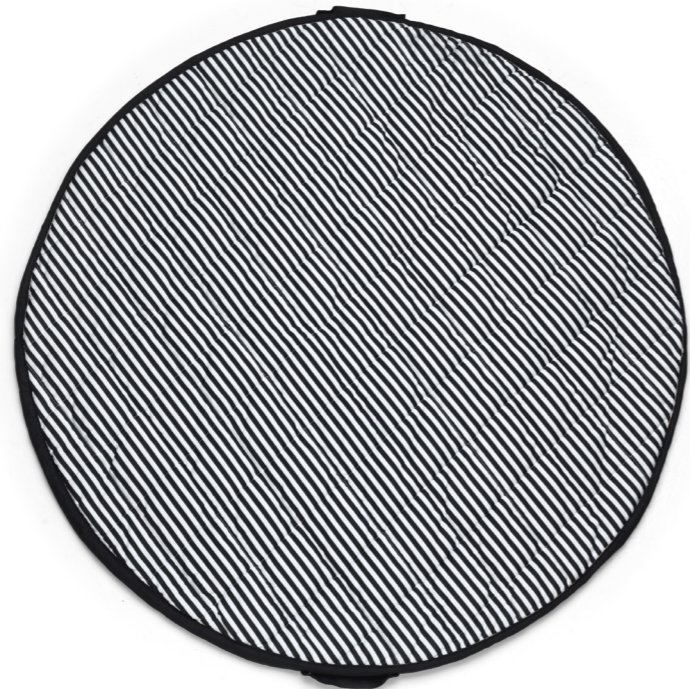


Soft



lama

Soft



polar bear



Soft



Soft

Print Collection ∅ 140cm



whale



swan



rainbow



cactus



stripes pink



stripes mustard



stripes green



stripes black



arrows



crosses



paint swipes



space



geo green



geo mustard



geo coral



big cars



cherry love

Print Collection ∅ 140cm

DOUBLE PRINTED



L.A. roadmap



a walk in the park



animal alphabet



veggie numbers



OMY Paris



circus



train / happy bears



roadmap / thunderbolt



worldmap / stars

Print

Outdoor Collection Ø 140cm



play



surf

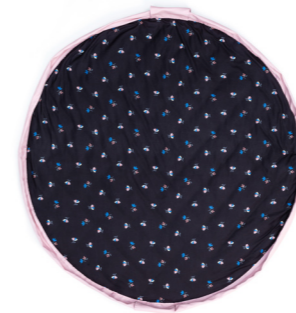


stripes

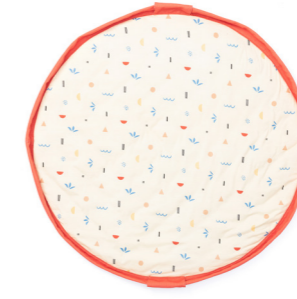


sea

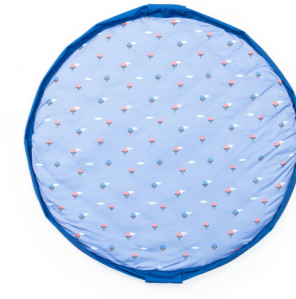
Soft Collection Ø 120cm



flowers



icons



air balloon

Mini Collection Ø 40cm



cars



rainbow



space



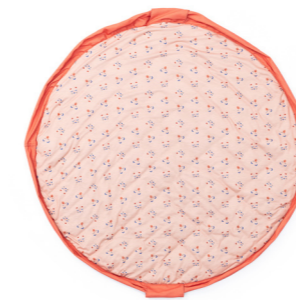
supergirl



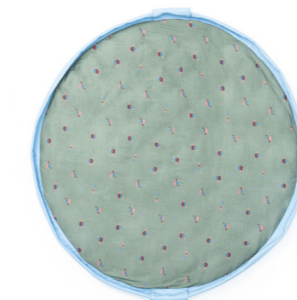
cherry gold



thunderbolt



animal faces



ping pong



polar bear



lama



penguin



peacock

PLAY & GO COLLAB COLLECTION



olga



baobab



sophie la girafe



Technical information

PLAY&GO MAXI
 Ø 140cm
 70% cotton + 30% polyester

PLAY&GO MINI
 Ø 40cm
 70% cotton + 30% polyester

PLAY&GO SOFT
 Ø 120cm
 Outer shell: 100% cotton
 Filling : 100% polyester

Displays



single display
 30 x 20 x 44 cm

6 pieces display
 25 x 44 x 40 cm

12 pieces display
 46 x 40 x 60 cm

32 pieces display
 47 x 29 x 187 cm

Packaging



package regular
 28 x 22 x 5,5 cm
 850 gr



package mini
 21 x 13 x 4 cm
 250 gr



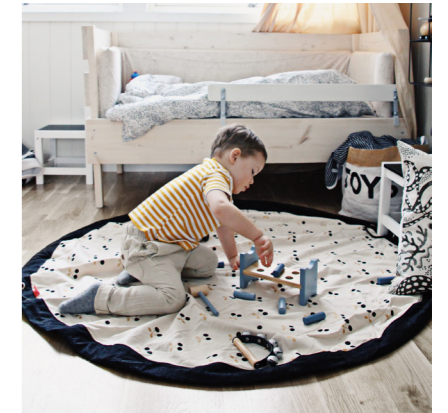
package soft
 29 x 26 x 11 cm
 1000 gr

Real life photos

Thanks to our Instafollowers...



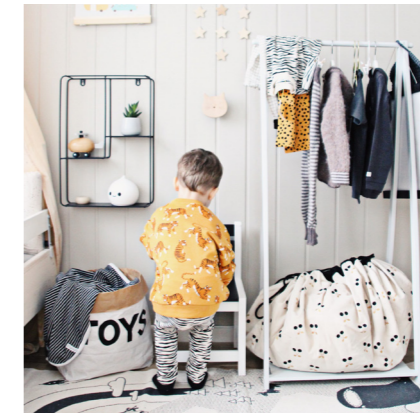
@missitop



@mamiianett



@mostlymosi



@mamiianett



@these_beautiful_things



@hel_bow



@itsforkids_com_ua



@the_warriows



@mostlymosi



@ella_and_tinyt



@what_su_loves

SHARE YOUR PIC!

Do you like these pictures as much as we do? Share your Instagram pictures and tag us! #playandgo or @playandgo.com

play&glow

the ultimate glow-in-the-dark storage bag



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©Sophie la girafe : Modèle déposé/Design Patent

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